

INVOICE



wfsb.com

WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
497654-1	10/21/12	October 2012	10/01/12 - 10/20/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National-	National

Billing Address:

Media Strategies and Research
 Attention: Accounts Payable
 9990 Lee Highway
 Suite 210-Olivia Shorter
 Fairfax, VA 22030

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Courtney for Congress	October 15-October 21, 20	11824

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	497654	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/16/12	Eyewitness News	5:30a - 6am	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 5:55 AM Eyewitness News 5:30a - 6am :30 JCT1201H \$800.00 NM									
2	10/17/12	10/17/12	Eyewitness News	6am - 6:30am	--W----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/17/12 6:08 AM Eyewitness News 6am - 6:30am :30 JCT1201H \$1,200.00 NM									
3	10/15/12	10/18/12	Eyewitness News	6:30am - 7am	1--1---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1--1--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/15/12 6:53 AM Eyewitness News 6:30am - 7am :30 JCT1201H \$1,200.00 NM 2 WFSB Th 10/18/12 6:45 AM Eyewitness News 6:30am - 7am :30 JCT1201H \$1,200.00 NM									
4	10/19/12	10/19/12	CBS: THE EARLY SHOW	7am - 9am	----F--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----F-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/19/12 8:18 AM CBS: THE EARLY SHOW 7am - 9am :30 JCT1201H \$300.00 NM									
5	10/16/12	10/16/12	9am-10am	9am - 10am	-T-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -T----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 9:30 AM 9am-10am 9am - 10am :30 JCT1201H \$200.00 NM									
6	10/15/12	10/15/12	11a-12p Price is Right	11am - 12pm	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$300.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/15/12	10/15/12	11a-12p Price is Right	11am - 12pm	M-----	:30	1	\$300.00	NM
10/15/12 10/21/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/15/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 JCT1201H \$300.00 NM									
7	10/18/12	10/18/12	Eyewitness News	12pm - 12:30PM	---T---	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/18/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 JCT1201H \$325.00 NM									
8	10/17/12	10/17/12	Eyewitness News	5pm - 5:30pm	--W----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/17/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 JCT1201H \$1,800.00 NM									
9	10/15/12	10/15/12	Eyewitness News	5:30pm - 6pm	M-----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/15/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 JCT1201H \$1,800.00 NM									
10	10/16/12	10/18/12	Eyewitness News	6pm - 6:30pm	-1-1---	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -1-1--- 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 JCT1201H \$900.00 NM 2 WFSB Th 10/18/12 6:28 PM Eyewitness News 6pm - 6:30pm :30 JCT1201H \$900.00 NM									
11	10/19/12	10/19/12	Inside Edition	7pm - 7:30pm	----F--	:30	1	\$725.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$725.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/19/12 7:11 PM Inside Edition 7pm - 7:30pm :30 JCT1201H \$725.00 NM									
12	10/16/12	10/16/12	NCIS	8pm-9pm	-T-----	:30	1	\$3,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -T----- 1 \$3,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 7:59 PM NCIS 8pm-9pm :30 JCT1201H \$3,300.00 NM									
13	10/15/12	10/19/12	Eyewitness News	11PM - 11:35PM	1-1-1--	:30	3	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 1-1-1-- 3 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/15/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 JCT1201H \$750.00 NM 2 WFSB W 10/17/12 11:27 PM Eyewitness News 11PM - 11:35PM :30 JCT1201H \$750.00 NM 3 WFSB F 10/19/12 11:23 PM Eyewitness News 11PM - 11:35PM :30 JCT1201H \$750.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/20/12	10/20/12	Eyewitness News	11PM - 11:35PM	-----S-	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

Payment Terms Net 30 Days

<u>Gross Total</u>	\$17,950.00
<u>Agency Commission</u>	\$2,692.50
<u>Net Amount Due</u>	\$15,257.50

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